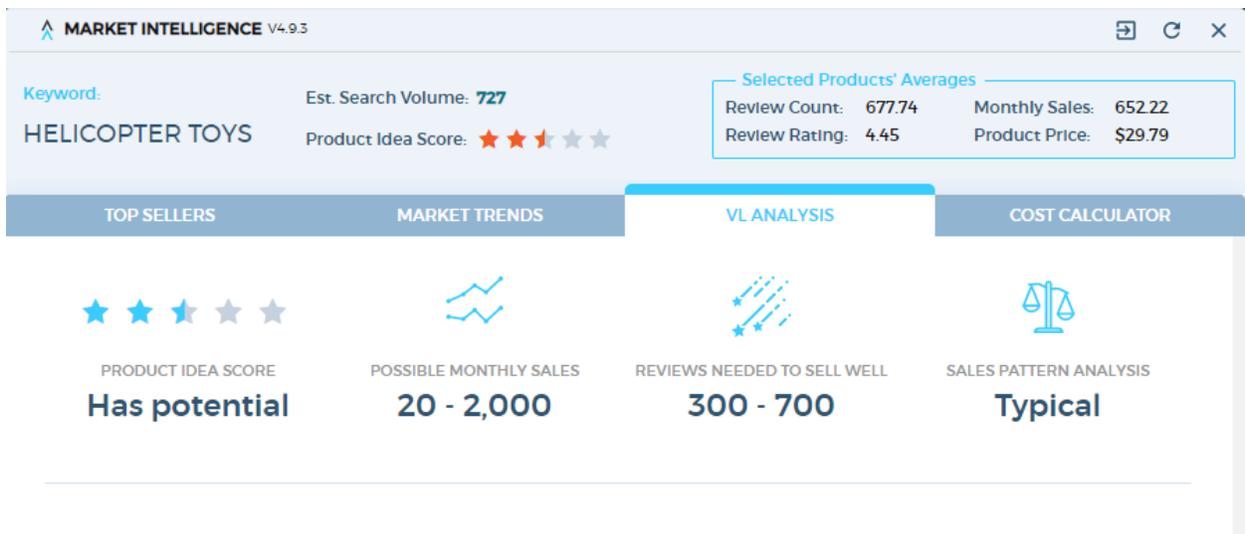


(Main Keyword)

Helicopter Toys for kids

Helicopter toy is a trending Product not in America as well in other countries like Canada and Australia You can sell it in the market wherever you want. The competition is low and demand is high so we can sell it like hot cakes. I am going to share each and every possible stat of the Product.



So this product is making 2000 sales estimably and you only need 3 to 7 hundred positive reviews for that. Actually the best thing about this product is you can sell it for the whole year it is not **Seasonal** and also it is in the trend. Market intelligence is saying even not in trending days it can be sold out and can also provide you revenue more than \$1000. The survey is according to both **Google and Amazon**. So you can sell it on Amazon and as well on your Private **E-commerce Store**

Average Reviews

Search Volume and Brands

Xray - Amazon Product Research - helicopter toys for boys (search volume: 11,429)

Total Revenue	Avg. Revenue	Avg. BSR	Avg. Price	Avg. Reviews	Success Score (beta)
\$755,858	\$32,863	23,693	\$23.88	1,624	★☆☆☆☆ (21)

#	ASIN	Brand	Title	Category	BuyBox	#	Price	FBA fee	Sales	Sales	Revenue
1	B08BXVXQB	DRONEEYE	Construction Vehicles Play Sets f...	Toys & Games	Toyagent	1	FBA \$19.99	\$9.00	79		1,579.21
2	B089ZV2VWZ	Mr.baby	MR.BABY Toy Airplane Set, 3+Ye...	Toys & Games	Mr.baby	1	FBA \$17.99	\$8.00	15		269.85
3	B089SZ3J8Z	DEERC	DEERC DE51 Remote Control He...	Toys & Games	Funny Fly	1	FBA \$28.99	\$7.00	1,359		39,397.41
4	B076HSNDQ9	Click N' Pl...	Click N' Play Military Black Hawk...	Toys & Games	Amazon	3	AMZ \$29.99	\$16.00	137		4,108.63
5	B07R8CRH5K	DEERC	DEERC Drone for Kids Toys Han...	Toys & Games	Holyton	1	FBA \$16.99	\$5.00	890		15,121.10
6	B00IL7IFOM	Green Toys	Green Toys Helicopter, Blue/Gre...	Toys & Games	Amazon	12	AMZ \$15.99	\$5.00	874		13,975.26
7	B07DB2NQ3N	Holy Stone	Holy Stone HS210 Mini Drone R...	Toys & Games	Holy Stone	1	FBA \$27.99	\$7.00	3,445		96,425.55
8	B07ZF34BYJ	VATOS	RC Helicopter, VATOS Remote C...	Toys & Games	ZFL Auto Stor...	1	FBA \$21.99	\$8.00	602		13,237.98
9	B07T5Z3XDV	JOYIN	JOYIN 4 Pack Friction Powered C...	Toys & Games	JoyinDirect	1	FBA \$34.95	\$12.00	896		31,315.20
10	B00F4WMAI4	SYMA	Syma S107G 3 Channel RC Helic...	Toys & Games	Tenergy Corp...	9	FBA \$21.98	\$8.00	2,021		44,421.58
11	B0833WQ2ZL	Tuko	Tuko Transport Cargo Airplane ...	Toys & Games	kid-sport	1	FBA \$22.99	\$9.00	4,495		103,340.05
12	B07612HP93	Click N' P...	Click N' Play Military Attack Com...	Toys & Games	Amazon	3	AMZ \$25.04	\$10.00	312		7,812.48

Helium 10 [LOAD MORE RESULTS](#)

As you can see **MR Christopher** the search volume of the product is **11 thousand** on every E-commerce site. Which means in every seconds 11 thousand people are searching this. **Best Selling Rank** is in thousands which mean the product has potential and the keyword is in the top ranking of Amazon and Google. The top 3 listings are **sponsoring the products** which mean the product is in the trend. **Total Revenue** is in lacs and average revenue is in thousands which means profit % will be above 45% and I will also share the Profit Calculator of the product. **Average Reviews** are at its best the less reviews product has the less competition you will have.

Google Search Volume and Demand

All Questions Broad Match Phrase Match Exact Match Related

Volume KD % CPC Include keywords Exclude keywords Advanced filters

By number By volume All keywords: 3,724 Total volume: 49,670 Average KD: 84.11% [+ To Keyword Manager](#) [Export](#)

Keyword	Volume	Trend	KD %	CPC \$	Com.	SERP ...	Results
fly	281						
remote	223						
control	209						
world	203						
tech	197						
rc	176						
r	149						
price	123						
make	112						
rescue	92						
toy helicopter	9,900		90.08	0.48	1.00	📍 ⭐ +3	119M
kobe bryant helicopter toy	1,600		84.18	0.00	0.67	⭐ 📄 🕒	1.3M
army helicopter toy	1,300		89.35	0.86	1.00	⭐ 📄 🕒	14.8M
kobe helicopter toy	880		85.69	0.00	1.00	⭐ 📄 🕒	1.5M
flying helicopter toy	720		90.42	0.37	1.00	⭐ 📄 🕒	29.7M
helicopter toys for toddlers	720		85.57	0.25	1.00	⭐ 🔗 +2	2.4M
police helicopter toy	720		83.47	0.17	1.00	⭐ 📄 +2	31.1M

According to google the search volume of keyword is above **49 thousands**. There are more than 3 thousand keywords with the name of Helicopter. You can sell product with the highest volume keyword and set the trend in the market by your quality. The 90 days trend is quit magnificent like the popularity of this product increasing not in USA but as well in Australia and Canada. So the top competitors have less reviews which mean we can compete easily. Different keywords have different trends which means we can choose and can compete easily.

Profit on per Unit

MARKET INTELLIGENCE V4.9.3

Keyword: HELICOPTER TOYS

Est. Search Volume: 727

Product Idea Score: ★★☆☆

Selected Products' Averages

Review Count: 677.74	Monthly Sales: 652.22
Review Rating: 4.45	Product Price: \$29.79

TOP SELLERS MARKET TRENDS VL ANALYSIS COST CALCULATOR

\$17.99

Unit Weight: 1.5 lb

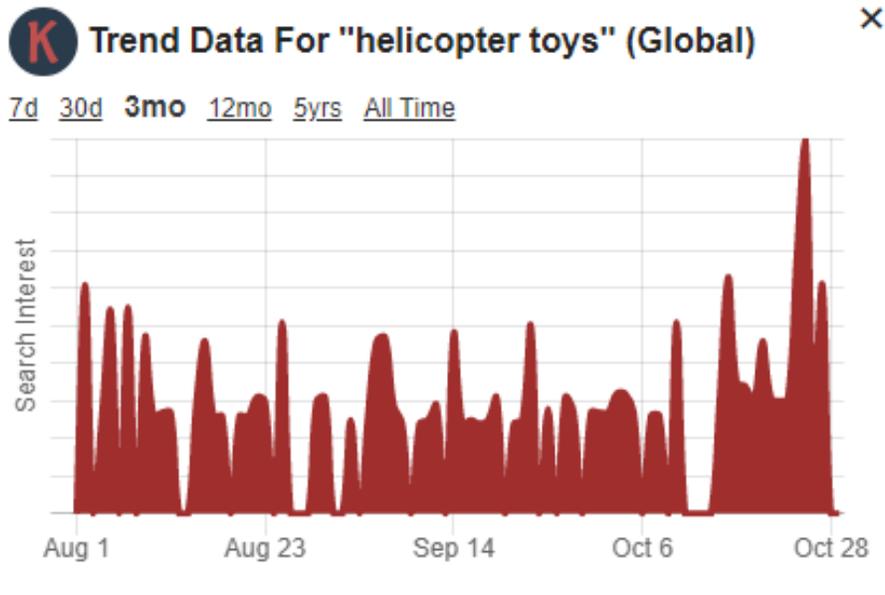
Dimensions: 7.8 × 3.8 × 14.7 in

Profit Per Unit

\$6.91

At the average price of \$18 your profit will be \$7 on per unit. Which means we can sell it from \$17 to \$30 price and we can calculate the profit by price over price. Average ratings are 4.5 stars which means we are having 85% positivity of reviews.

Google Trend



Search Volume

30.3k-70.8k

Monthly Volume ⁱ

[Learn more about Volume](#)



61

Difficulty ⁱ

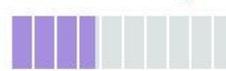
[Learn more about Difficulty](#)



38%

Organic CTR ⁱ

[Learn more about Organic CTR](#)



72

Priority ⁱ

[Learn more about Priority](#)



Profitability Calculator

Dimensions ⓘ	<input type="text" value="16.8"/> x <input type="text" value="6.9"/> x <input type="text" value="3.1"/> in.
Weight ⓘ	<input type="text" value="0.84"/> lbs
Outbound Shipping Weight ⓘ	2 lbs
Size Tier ⓘ	Large Standard-Size
Price ⓘ	\$ <input type="text" value="21.98"/>
Est. Time in Storage ⓘ	<input type="text" value="1"/> mths
Unit Manufacturing Cost (estimated) ⓘ	\$ <input type="text" value="4.4"/>
Est. Freight Cost ⓘ	<input type="text" value="per cubic meter"/> <input type="text" value="200"/>
Unit Freight Cost ⓘ	\$ 1.18
Storage Fee (Jan.-Sep. / Oct.-Dec.) ⓘ	\$ 0.16 / 0.5
FBA Fee ⓘ	<input type="text" value="Most goods"/> \$ 4.9
Referral Fee ⓘ	<input type="text" value="15%"/> \$ 3.3
Other Costs ⓘ	<input type="text" value="%"/> <input type="text" value="0"/>
Net (Jan.-Sep. / Oct.-Dec.) ⓘ	\$ 8.04 / 7.7
Margin (Jan.-Sep. / Oct.-Dec.) ⓘ	36.58 / 35.03 %
ROI (Jan.-Sep. / Oct.-Dec.) ⓘ	140.07 / 126.64 %

Item Dimensions
LxWxH : 6 x 3 x 4 inches

Item Weight : 47 Grams

Profit Margin: 36%

Reviews

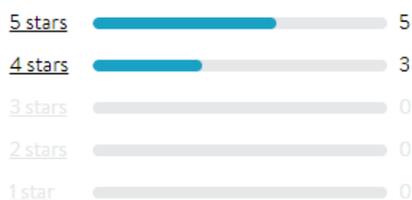
Customer reviews & ratings

4.6

★★★★★
8 ratings

100%

Recommended
(2 of 2)



[Write a review](#)

[See all reviews](#)

Featured mentions

★★★★★ **wish i would have waited**

January 28, 2015

my son loves this however, i paid almost twice as much. wish i would have known the price would drop a few days later.

lovinglife

Helpful? [Yes \(1\)](#) [No \(1\)](#) | [Report](#)

★★★★★ **Great toy**

December 28, 2018

It's a birthday gift for my grandson. He loves helicopters.

Gigi

Helpful? [Yes \(0\)](#) [No \(0\)](#) | [Report](#)

Whole Detail of Product

Main keyword: Helicopter Toys for boys

Best Selling Price: \$17 to \$35

Average Monthly Sales: 1359

Search Volume: 11,429

Google search Volume: 49,670

Brand: No Brand Dominant

Average Reviews: 3 hundred to 7 hundred

Total Revenue: \$7, 55,858

Google trend: High

Reviews: 95% Positive

Thank you so much for working with [Addictain's Team](#)

For further details and information Visit our website [Addictain.com](#)